

# MARKETING SUPPORT PROGRAM

EC Grow is a partner you can depend on for all your ice melt marketing support. Take advantage of various marketing tools, created to promote your ice melt sales to customers.

## PRINTED SUPPORT MATERIALS



**SALES SHEETS**

**TRAINING MANUAL**



**PRINT ADS**



## WEBSITE

**UPDATED PACKAGING IMAGES**



**WEB BANNERS**

## SOCIAL MEDIA



**GOOGLE ADS**

**FACEBOOK, INSTAGRAM ADS**



**SAMPLE SOCIAL MEDIA POSTS**

*Want safer walks, drives and entries all winter long? Call today to ask about our top performing ice melt. Your website or phone #*

*Quickly and effectively rid your high foot traffic areas of dangerous ice and snow. Call today to ask about our top performing ice melt. Your website or phone #*

*Thaw winter away with a superior ice melt. Call today to ask about our top performing ice melt. Your website or phone #*